

Overview of Results

October through December

Total Memberships

From Oct 1 - Dec 31*

+53

*Used a Social Media
Promo Code*

14

Total Sales

From Oct 1 - Dec 31*

+\$2,528

Youth Passes Sold

From Oct 1 - Dec 31*

+71

Private Rentals

From Oct 1 - Dec 31*

+36

Athletics

+62%

+61
bookings

High Fitness

+38%

+16
bookings

Yoga

+77.5%

+107
bookings

*Compared against July - September

*Compared against May - August



Post Reach

2.9K +260%

Engagement

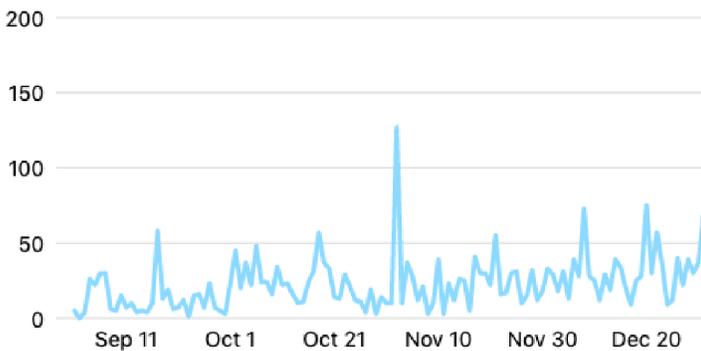
Post reactions, comments and shares

474 +508%

Page and profile visits

Facebook Page visits ⓘ

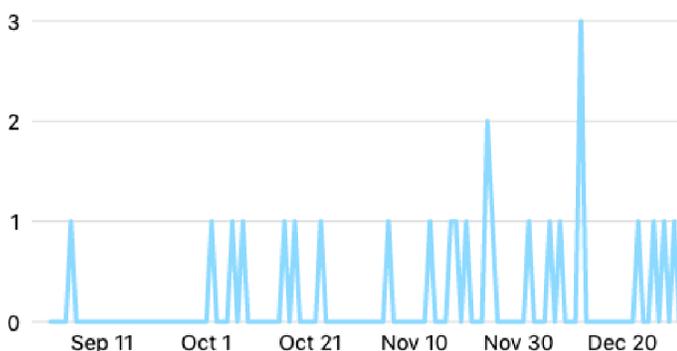
2,819 ↑ 197.4%



New likes and follows

Facebook Page new likes ⓘ

25 ↑ 4.2%



Post Reach

17.6K +142%

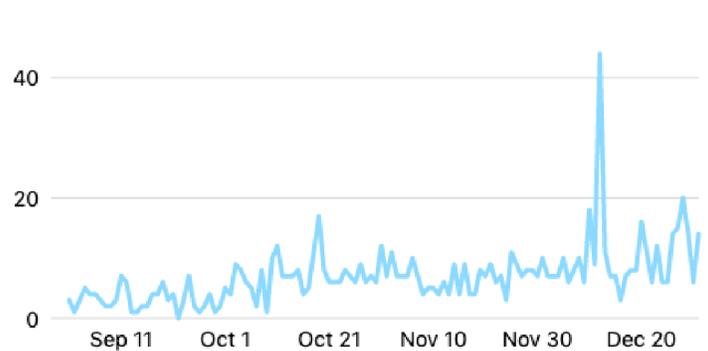
Engagement

Post reactions, comments and shares

659 +694%

Instagram profile visits ⓘ

852 ↑ 109.3%



New Instagram followers ⓘ

66 ↑ 120%

