

## Email 1:

- **Subject:** Ready to Start Your Fitness Journey with Us? Try 14 Days Free!
- **Body:**

Hi {{first\_name}},

We noticed you took the first step toward a healthier you by exploring Forge Fitness—congratulations!

To help you dive in, we're offering you a **FREE 14-day trial** of our 24-hour-access membership. This means you can start experiencing all we have to offer, anytime that works for you.

Just [click here] to activate your free trial and get ready to explore:

- State-of-the-art equipment
- Group classes and personal support
- A welcoming community for all fitness levels

We're excited to help you reach your goals—whenever and however it works for you!

See you soon,  
Christie  
Manager, Forge Fitness

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## Email 2:

- **Subject:** Imagine 24/7 Access to Forge Fitness—On Us!
- **Body:**

Hi {{first\_name}},

At Forge Fitness, we believe fitness should fit into your schedule, not the other way around! That's why we're offering **24/7 access** with a **FREE 14-day trial**—so you can work out on your terms.

Enjoy:

- Anytime access, day or night
- Full use of all our amenities and classes
- A zero-pressure, commitment-free experience

Just [click here] to start your free trial—no obligations, just 14 days to discover how we can support your fitness journey.

Looking forward to seeing you here!

Christie

Forge Fitness Team

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### Email 3:

- **Subject:** Kickstart Your Fitness Goals with Our Free Trial!
- **Body:**

Hi {{first\_name}},

Your fitness journey is unique, and so is Forge Fitness. We're here to help you get stronger, feel more energized, or simply feel your best with the support you need.

Our **FREE 14-day trial** gives you:

- A guided tour of Forge Fitness
- Access to classes, equipment, and more
- A one-on-one gym orientation to set you up for success

[Click here] to begin your trial and experience our 24-hour access membership, designed to help you achieve the results you're after.

Let's get started!

Cheers,

Christie

Forge Fitness Team

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### Email 4:

- **Subject:** Is Forge Fitness Right for You? Find Out Free for 14 Days!
- **Body:**

Hi {{first\_name}},

We know that joining a gym is a big decision, and we want you to feel confident it's the right one. That's why we're offering a **FREE 14-day trial** with no commitment—just an opportunity to see what makes Forge Fitness unique.

With your trial, you'll enjoy:

- 24/7 gym access
- A variety of group classes
- A supportive, like-minded community

Ready to explore? Just [\[click here\]](#) to activate your trial and see if Forge Fitness is the fit you're looking for.

See you soon!  
Christie  
Forge Fitness Team

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#### **Email 5:**

- **Subject:** Final Call! Claim Your FREE 14-Day Trial Today
- **Body:**

Hi {{first\_name}},

Time's almost up! Don't miss out on your **FREE 14-day trial** to experience our 24-hour-access membership.

This trial is a no-risk way to discover:

- Unlimited gym access, and day-time pool access
- Our extensive classes and top-notch equipment
- A motivating and friendly fitness community

Click [\[here\]](#) to activate your trial and start your journey with us. This offer won't be around for long, so don't wait!

Ready to make it happen?  
Christie  
Forge Fitness Team

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#### **SMS Sequence**

##### **Text 1:**

- **Body:**  
Hi {{First Name}}! This is Christie from Forge Fitness. We'd love for you to start with a

FREE 14-day trial! Enjoy 24/7 access and all our classes and amenities. Ready? Reply YES to get started! 💪

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## Text 2:

- **Body:**

Hi {{first\_name}}! Friendly reminder: Your FREE 14-day trial at Forge Fitness is still available! Experience our 24/7 facility, classes, and more. Interested? Reply YES, and we'll set you up! 🏋️

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## You said:

please rewrite email 3 to highlight that Forge Fitness includes use of the pool

ChatGPT said:

ChatGPT

## Email 3:

- **Subject:** Dive into Your Goals! Try Forge Fitness Free for 14 Days, Pool Included!
- **Body:**

Hi {{first\_name}},

Ready to take your fitness journey to the next level? At Forge Fitness, we're here to support you every step of the way, and that includes access to our **pool**! Whether you're looking to build strength, boost energy, or simply unwind, our facilities are designed to help you succeed.

With our **FREE 14-day trial**, you'll experience:

- A personalized gym tour and orientation
- Full access to our state-of-the-art equipment, classes, and **our pool**
- A one-on-one gym orientation to set you up for success

[Click here] to activate your trial and discover the difference Forge Fitness can make for you.

Dive in and make a splash toward your fitness goals!

Cheers,  
Christie  
Forge Fitness Team